



**CASE STUDY**

# 32-BUILDING APARTMENT PROJECT

**OKLAHOMA**

## PROJECT SUMMARY

BlueLinx played a crucial role in supporting a building supply dealer during a significant 32-building apartment project in Oklahoma. We provided a diverse range of construction materials and delivered comprehensive project management services, contributing significantly to the project's success.

## CUSTOMER CHALLENGES

- Our building supply dealer needed streamlined communication— specifically, a single point of contact for pricing and lead time information.
- Our dealer faced a logistical challenge with reload services due to a large volume of contracted materials. They needed a partner to efficiently coordinate these reload services to meet contractual obligations.
- Our dealer faced a challenge with project management, including pricing contracts with manufacturers and direct communication with end-users.

### Unlock Project Excellence with BlueLinx!

Learn how our tailored solutions and industry expertise can elevate your unique projects. Experience the BlueLinx advantage.

## DETAILS

Leveraging a strategic mix of direct and warehouse shipments through the BlueLinx fleet, we ensured a seamless and consistent flow of materials for our building supply dealer and their customer. Our dedicated team managed the logistics of various products, including fiber cement siding, OSB sheathing, lumber, treated plate material, and pattern pine siding, showcasing our versatility and commitment to project excellence.

The collaboration extended beyond product supply, as the BlueLinx Multi-Family team, alongside our Oklahoma City sales and logistics teams, provided comprehensive project management services. This included efficient job tracking and consistent communication to coordinate just-in-time deliveries that aligned with construction phases, meeting and exceeding all project expectations. With a focus on dedication and full-service support, BlueLinx stands as the industry's premier partner, ready to coordinate, service, and manage future projects for unparalleled success.

## BENEFITS OF USING BLUELINX

- Expertise and Product Knowledge
- Customized Solutions
- Streamlined Procurement
- Cost Savings
- Just-in-Time Deliveries
- Single Point of Contact

