



PureBlue, our portfolio brand of eco-products, delivers building products and services that are economical, sustainable and most of all create an ecologically conscious building envelope.

BlueLinx provides those we serve with a promise to meet a growing and untapped market...

all driving a compelling opportunity to make a notable difference.

KEY INFLUENCERS

Within the sustainability landscape there are a wide array of "green" programs, certifications, accreditations and regulations that dictate how your builders and you will move forward in this market. Below, we have identified some key influencer.

LEED (Leadership in Energy & Environmental Design) is a US Green Building Council program rating a building's environmental performance. It is a certification system and how-to guide. LEED certification focuses on 5 categories: from site planning to energy consumption, water usage, indoor environmental quality, and building materials. It is a voluntary, consensus-based national standard for developing high-performance, sustainable buildings.

NAHB (National Association of Home Builders) established Model Green Home Buildings Guidelines and in working in partnership with American National Standards Institute (ANSI) also developed a voluntary international green residential construction standard called the National Green Building Standard (NGBS). This is based on a more expansive 3rd party rating system used to achieve green certification at various levels. The program provides builders and remodelers with the flexibility to make choices on climate and geography as well as style preferences and budget.

GREENGUARD Certification Program is part of The GREENGUARD Environmental Institute (GEI) is an industry-independent, non-profit organization. GEI establishes acceptable indoor air standards for indoor products, environments, and buildings. GREENGUARD is an Air Quality Certification Program for Low Emitting Products acting as an industry independent, third-party testing program for low-emitting products and materials. Certification is a voluntary program available to all manufacturers and their suppliers.

FSC (Forest Stewardship Council) is an international organization bringing people together to find solutions promoting responsible stewardship of the world's forests. FSC operates an Accreditation Program that is in charge of providing accreditation services to certification bodies and National Initiatives. The Accreditation Program is based on international standards.

Forest Management (FM) Certificate involves an inspection of the forest management unit by an independent FSC-accredited certification body to check that the forest complies with the internationally-agreed FSC Principles of Responsible Forest Management. Certified forest operations can claim the forest products they produce come from a responsibly managed forest.

Chain of Custody (COC) Certificate provides a guarantee about the production of FSC-certified products. Chain-of-custody is the path taken by raw materials from the forest to the consumer, including all successive stages of processing, transformation, manufacturing and distribution. From a customer perspective, the FSC label represents a promise that is being made to them. Chain of custody standards are the mechanism FSC has to ensure that 'promise' is delivered. Operations that have been independently verified for FSC chain of custody certification are eligible to label their products with the FSC logo.

SFI (Sustainable Forest Initiative) is a fully independent program is based on protecting our forests while producing the wood and paper products our economy needs. The SFI program integrates the perpetual growing and harvesting of trees with the protection of wildlife, plants, soil, water, and air quality. Only companies and organizations that have successfully completed an audit, by an independent and accredited certification body can claim certification to the SFI Standard. Of the leading certification schemes in operation in the United States, only the SFI program has a strict separation between standard setting and accreditation of certifying bodies.

ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy helping us all save money and protect the environment through energy efficient products and practices. The ENERGY STAR label is now on major appliances, office equipment, lighting, home electronics, and more. EPA has also extended the label to cover new homes and commercial and industrial buildings.

SCS is a forest conservation program with accredited SCS as a certification body, enabling it to evaluate forests according to the FSC principles and criteria for Forest Stewardship. SCS has certified more than 23.8 million acres of natural forests and plantations in North, Central, and South America, Europe, Asia, and New Zealand.

EPP-CPA (Environmentally Preferable Product Specification CPA 3-08) are "products and services (that) have a lesser or reduced effect on human health and the environment when compared to other products and services that serve the same purpose." CPA has adopted a voluntary Environmentally Preferable Product Specification (EPPS) to promote the fulfillment of these goals. CPA will certify products to this EPPS within its accredited and independently conducted Grademark Program.

PLUS there are other significant local & national players from which to grow your knowledge base.

For GREEN call BlueLinx!
888.502.BLUE
or visit www.BlueLinxco.com



BlueLinx FSC Certification # SW-COC-002525

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certified.

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BlueLinX is managing *our role in the supply chain* to deliver materials that do not contribute to the degradation of forests and other natural systems.

We've made strides, by garnering this FSC-COC Certification, to provide our customers the ability to also offer FSC materials to their customers.*

All of this is to support our industry and our community, while expanding your reach into the marketplace.



For further information please call,
888.502.BLUE



*Any FSC Certified materials you receive from a BlueLinX FSC Certified Branch can only be claimed as FSC by your company if you are also FSC Certified. For more details please visit, fsc.org.